

EMZO MARKETING CGI GUIDE

EXTERIOR CGIS

IF YOU WOULD LIKE US TO QUOTE YOU FOR AN EXTERIOR CGI, PLEASE FOLLOW THIS SIMPLE GUIDE SO WE CAN PROVIDE A SMOOTH RUNNING SERVICE AND A CGI WHICH WILL BE A TRUE REFLECTION OF THE FINAL DEVELOPMENT:

Quotation:

- 1) PDFs of the elevations you require are acceptable to provide a quotation.
- 2) We need to know what you require, for instance
 - i. A CGI of just the one property
 - ii. A CGI of a row of terraces – for example
 - iii. A CGI of the development as a whole, incorporating parking areas, landscaping etc
 - iv. Would you require just the front or would you like the rear as well?
 - v. Do you require the image in A4 format for a brochure or a widescreen format more commonly used on websites? The A4 format will just have more sky in it.

Project Requirements:

- 1) Architect plans of the elevations you require – in DWG format
- 2) Architect plans listing building materials if not listed on the DWG files or PDFs
- 3) Landscaping plans for the development – we will need to know what is in front and behind the proposed buildings so we can feature these in the CGI. These can normally be requested from the landscape designer instructed. This will help us match the planting schemes planned for the site.
- 4) Any site photographs in its current state would also be beneficial.

Procedure:

- 1) Please note we require payment up front for the project
- 2) Once this payment and the relevant plans etc are received, we can then start the project. We will send over a basic model CGI for you to advise whether you are happy with the elevations and view-points before going into detailing the CGI.
- 3) Once the view-point is agreed, we will then send over a draft CGI including detailing for you to approve of.
- 4) If this is approved, we will finalise the image and send it over to you in both high resolution and low-resolution formats.

